

# JAYDIP GOSWAMI

Senior UI/UX Designer



Ahmedabad, India



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## Professional Summary

Creative and user-focused UI/UX Designer with 8+ years of experience crafting visually engaging and intuitive digital interfaces for web and mobile platforms. Proven success in designing end-to-end systems for EdTech and SaaS products, specializing in design systems, wireframing, interaction design, and responsive design. Adept at translating business requirements into impactful user experiences with collaboration across agile teams.



[Personal Website](#)



[Behance Profile](#)



[LinkedIn](#)

## Work History

### Edzyme Tech Pvt. Ltd.

• Aug 2024 - Present

Senior UI/UX Designer

#### School & Institute Management System (Web + Mobile)

- Led UI/UX design for a multi-platform ecosystem used by students, parents, teachers, and institutes.
- Designed modules including attendance, homework, fees, results, communication & video assignments.
- Built and maintained scalable design systems using Figma.
- Created wireframes, user journeys, and high-fidelity prototypes.
- Worked in agile teams with PMs, developers, and QA.

#### Key Achievements:

- Reduced onboarding time by 30% through UI restructuring.
- Boosted parent app engagement by 45% via UX improvements in communication flows.

### iQlance Solutions

• Sep 2022 - Jul 2024

Lead UI/UX Designer

#### Mobile App & Web Wireframing, UI, Design Systems and Guidelines:

- Designed high-fidelity mockups and UI components for mobile and web applications.
- Developed wireframes, prototypes, and design systems.
- Conducted usability testing and iterated designs based on feedback.
- Ensured accessibility and mobile responsiveness in all designs.

### Hyperlink Infosystem

• Apr 2021 - Jun 2022

Sr. UI/UX Designer

#### UI/UX Design:

- Design user interfaces that are visually appealing and user-friendly.
- Ensure consistency in design elements such as typography, color schemes, and layouts.

#### Wireframing:

- Create wireframes, mockups, and prototypes to visualize the user interface.
- Develop interactive prototypes for user testing and feedback.

Mobile App & Web UI, Design Systems and Wireframing:

- Delivered end-to-end UI/UX solutions for startups and enterprise clients.
- Developed interactive prototypes to visualize user flows and gather client feedback.
- Collaborated with developers to ensure design fidelity during implementation.

Visual Design:

- Create graphics for websites, social media, advertisements, brochures, and other marketing materials.
- Design logos, icons, and other branding elements.

Color Theory and Image Editing:

- Apply color theory to create visually engaging designs.
- Edit and manipulate images to fit design requirements.

Skills

- **UI/UX:** Wireframing, Prototyping, Design Systems, User Flows, Responsive Design, Usability, Accessibility
- **Tools:** Figma, Adobe XD, Photoshop, Illustrator, Zeplin, Canva, CorelDRAW
- **Development Collaboration:** Jira, Trello, Slack

Education

Diploma in Painting	• 2016 - 2019
Bhavnagar University	
Computer Engineering	• 2011 - 2014
Gujarat Technological University - 7.8 CPI	

Interests

Designing | Painting | Photography | Gardening

Personal Information

Name	Jaydip Goswami
Date of Birth	10 May 1996
Marital Status	Married
Nationality	India
Languages	English, Hindi, Gujarati